



## Lunch & Learn with Fracture ID

### Improved Completions Efficiency Through Targeted Stimulation

*Speaker: Josh Ulla, VP of Business Development of Fracture ID*

**Monday, November 21th 2016. 12:00 PM @ Marquez Hall, Room 222**

Fracture ID uses patent-pending **Drillbit Geomechanics™** technology to generate high-resolution measurements of critical reservoir characteristics, enabling operators to better understand their reservoirs and place frac stages with greater precision. Using commercially available and near-bit data recorders, Fracture ID collects and analyzes downhole measurements at a fraction of the cost of traditional methods. These provide the operator with an informed, quantitative view of rock properties in unconventional reservoirs. By providing more accurate measurements at lower risk and revealing the optimal position for frac stages, Fracture ID helps maximize hydrocarbon recoveries, increase IP rates, reduce costs, and ultimately improve net present value.

**Chick-fil-A will be provided!** We hope to see you there!